



loveleeds

the best of the city.

We are a local business directory in Leeds and Yorkshire that creates promotional online material for local brands and events. We also provide cost-effective advertising options that connect companies with thousands of our visitors and social media followers.

Our website receives 10,000 monthly visitors on average, with 30K+ social media followers,

We target a huge, social, local audience looking for something to do on a daily basis.

Whether you need a brand feature, a promotion, or to update your business page, getting in touch with us will get you whatever you need to reach the right audience on our website and the growing social media network.

Email

office@love-leeds.com

Websites

www.love-leeds.com

www.loveleeds.co.uk

DEMOGRAPHIC AND REACH

66% Female / 34% Male audience | Average age **25 to 34 years** | Interested in Entertainment and Culture, Food and Drink, Music and Nightlife, Shopping and Lifestyle



30K+

social media followers



66%

our largest demographic of social media followers are Leeds females ages 25-35



100K+

average social media page impressions per-week



5 MINS

average time on site

WHAT WE DO

Annual Business Listings

When you make changes to your profile page on the Love Leeds website, our visitors will have more information about who you are and what you do. Upgraded business pages come with promotional offers, videos, social network connections and picture galleries.

From £15

Social Media Marketing

Over 30 thousand of our social media followers are actively searching for both interesting things to find and relevant local companies. Local companies have the chance to directly market to our followers using posts, stories, and reels on our social media platforms, which helps them reach the correct audience.

From £75

Flyerwall Promotion

We provide event marketing services that support community-based arts, culture, recreation, and connections throughout Yorkshire. Send us your flyer, and we'll arrange for a post to be made on our digital flyerwall, which is displayed at the bottom of our website, as well as on our social media accounts. Become more visible to our 30K+ audience and spread the word about your event and brand.

From £100
£12.50 Per Week

SUMMER RATE CARD

ANNUAL BUSINESS LISTINGS [50k+ Monthly Visits]		
PACKAGE	GOLD	SILVER
Rate Billed Annually	£20 per month 240 annually	£15 per month 180 annually
Social Media Links	✓	✓
Extra Images	✓	✓
Promotion Banner	✓	✓
Video Feature + Instagram Reel & Highlight	✓	

SOCIAL MEDIA MARKETING [33.3k Instagram Followers 4.2k Facebook Followers]		
INSTAGRAM & FACEBOOK		
Pinned Instagram Post with up to 10 Carousek Photos + Facebook Post For 1 post. loveleeds.life is expected to reach 14.4K followers and create 17.4K post impressions. Promotion also includes Threads. [4.7k Followers]	£75	Add Boost £50
Instagram Video Reel up to 60 seconds in length] + Grid Post For 1 video reel. loveleeds.life is expected to reach 11.5K followers and create 12.5K story impressions. Promotion also includes Threads. [4.7k Followers]	£150	Add Boost £50
Instagram Story for 7 days + Instagram Highlight For 7 day story posts. loveleeds.life is expected to reach 25.4K followers and create 31.9K story impressions. Promotion also includes Threads. [4.7k Followers]	£250 -7 Days	£75 -1 Day

2 MONTH FLYERWALL PROMOTION		
ALL WEBSITE PAGES [BANNER ADS] + SOCIAL MEDIA		
Website Flyerwall Promotion + Facebook Feature		£100
Website + Facebook Feature + Instagram Post		£175
Website + Facebook Feature + Instagram Post, Story and Highlight		£250